OGDEN & FRY

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Emanuel Still Dominating Competition

Turnout will determine runoff or not

CHICAGO, IL - Ogden & Fry, a Chicago based polling company, is conducting weekly polls for the Mayor of Chicago. Respondents are selected by random sampling to match Municipal Election turnout ratios (see Methodology).

February 14, 2015 n= 736

Rahm Emanuel	362	49.2%
Jesus "Chuy" Garcia	169	23.0%
Willie Wilson	106	14.4%
Robert "Bob" Fioretti	63	8.6%
William "Dock" Walls	36	4.9%

Margin of Error +/- 3.69% at 95% Confidence Interval

ANALYSIS

Remarkably little has changed for the Mayoral candidates from week to week. Rahm Emanuel maintains his better than 20% lead over Chuy Garcia. All the drama centers around whether Emanuel can get the 50%+1 and avoid a runoff. Turnout will make all the difference. This is going to be difficult to predict because there will be high turnout in Wards with competitive Aldermanic races and little incentive for voters in Wards without competitive or no competition Aldermanic races.

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PREVIOUS WEEKLY MAYORAL POLL RESULTS

WITH "UNDECIDEDS"

POLL 1 – February 7, 2015
n= 969

Rahm Emanuel	399	41.2%
Jesus "Chuy" Garcia	182	18.8%
Willie Wilson	103	10.6%
Robert "Bob" Fioretti	65	6.7%
William "Dock" Walls	17	1.8%
Undecided	203	20.9%

Margin of Error +/- 3.21%

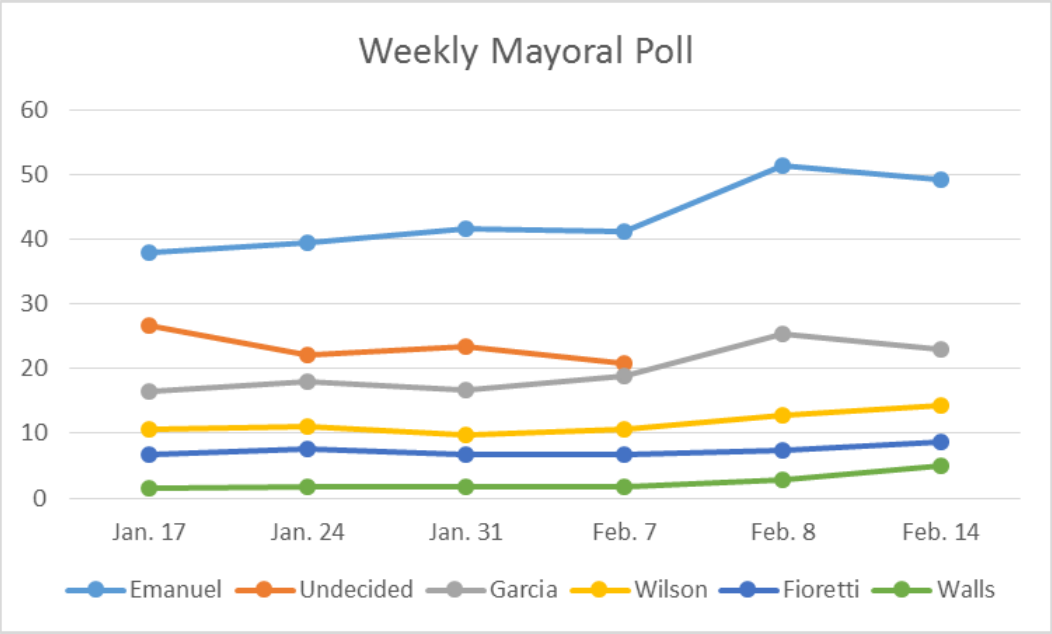
WITHOUT "UNDECIDED" OPTION

POLL 2 – February 8, 2015
n= 727

Rahm Emanuel	373	51.3%
Jesus "Chuy" Garcia	185	25.4%
Willie Wilson	94	12.9%
Robert "Bob" Fioretti	54	7.4%
William "Dock" Walls	21	2.9%

Margin of Error +/- 3.71%

*Once early voting begins, "undecided" is removed as a poll option. The last two weekly Mayoral polls will not have "undecided" as an option.



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February 7, 2015 n= 969

Rahm Emanuel	399	41.2%
Jesus "Chuy" Garcia	182	18.8%
Willie Wilson	103	10.6%
Robert "Bob" Fioretti	65	6.7%
William "Dock" Walls	17	1.8%
Undecided	203	20.9%

Margin of Error +/- 3.21% at 95% Confidence Interval

January 31, 2015 n= 884

Rahm Emanuel	369	41.7%
Jesus "Chuy" Garcia	147	16.6%
Willie Wilson	86	9.7%
Robert "Bob" Fioretti	59	6.7%
William "Dock" Walls	15	1.7%
Undecided	208	23.5%

Margin of Error +/- 3.36% at 95% Confidence Interval

January 24, 2015 n= 950

Rahm Emanuel	375	39.5%
Jesus "Chuy" Garcia	171	18.0%
Willie Wilson	105	11.1%
Robert "Bob" Fioretti	71	7.5%
William "Dock" Walls	17	1.8%
Undecided	211	22.2%

Margin of Error +/- 3.24% at 95% Confidence Interval

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January 17, 2015 n= 1,010

Rahm Emanuel	384	38.0%
Jesus "Chuy" Garcia	166	16.4%
Willie Wilson	107	10.6%
Robert "Bob" Fioretti	68	6.7%
William "Dock" Walls	15	1.5%
Undecided	270	26.7%

Margin of Error +/- 3.15% at 95% Confidence Interval

EMANUEL VS. GARCIA

January 24, 2015 n= 725

Rahm Emanuel	398	54.9%
Jesus "Chuy" Garcia	327	45.1%

Margin of Error +/- 3.71% at 95% Confidence Interval

METHODOLOGY

Ogden & Fry strives to increase the accuracy of political polling by measuring voters most likely to vote based on voter history. Voting is a socialized behavior with predictable reliability and consistency.

Ogden & Fry maintains a database with 20 years of voting history. For a Municipal Election poll, 60% of the sampled population voted in 3 of the last 3 elections, 30% voted in 2 of the last 3 elections, and 10% voted in 1 of the last 3 elections. This 60/30/10 ratio reflects Municipal Election voting patterns

CROSSTABS – January 17th Poll

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Respondents by Gender

Male	468	46%
Female	542	54%

Respondents by Age

Age 18 - 30	96	9.5%
Age 31 - 45	281	27.8%
Age 46 - 64	357	35.4%
Age 65 plus	275	27.3%

*Age could not be determined for 1 respondent

Respondents by Ward

Ward 1	20		**Ward 26**	10
Ward 2	15		**Ward 27**	22
Ward 3	33		**Ward 28**	31
Ward 4	29		**Ward 29**	20
Ward 5	30		**Ward 30**	7
Ward 6	31		**Ward 31**	6
Ward 7	20		**Ward 32**	22
Ward 8	23		**Ward 33**	15
Ward 9	34		**Ward 34**	36
Ward 10	8		**Ward 35**	15
Ward 11	19		**Ward 36**	11
Ward 12	8		**Ward 37**	16
Ward 13	13		**Ward 38**	17
Ward 14	19		**Ward 39**	19
Ward 15	8		**Ward 40**	16
Ward 16	16		**Ward 41**	22
Ward 17	21		**Ward 42**	21
Ward 18	30		**Ward 43**	14
Ward 19	45		**Ward 44**	18
Ward 20	23		**Ward 45**	17
Ward 21	29		**Ward 46**	17

Ward 22	10
Ward 23	15
Ward 24	18
Ward 25	14

Ward 47	30
Ward 48	34
Ward 49	24
Ward 50	19

CROSSTABS – January 24th Poll

Respondents by Gender

Male	444	47%
Female	506	53%

Respondents by Age

Age 18 - 30	79	8.3%
Age 31 - 45	262	27.6%
Age 46 - 64	353	37.2%
Age 65 plus	255	26.9%

*Age could not be determined for 1 respondent

Respondents by Ward

Ward 1	13
Ward 2	20
Ward 3	39
Ward 4	30
Ward 5	29
Ward 6	29
Ward 7	22
Ward 8	41
Ward 9	27
Ward 10	7

Ward 26	9
Ward 27	19
Ward 28	30
Ward 29	21
Ward 30	11
Ward 31	15
Ward 32	20
Ward 33	11
Ward 34	25
Ward 35	9

Ward 11	11		**Ward 36**	6
Ward 12	12		**Ward 37**	22
Ward 13	13		**Ward 38**	13
Ward 14	8		**Ward 39**	17
Ward 15	10		**Ward 40**	22
Ward 16	9		**Ward 41**	18
Ward 17	17		**Ward 42**	19
Ward 18	18		**Ward 43**	26
Ward 19	30		**Ward 44**	17
Ward 20	16		**Ward 45**	22
Ward 21	26		**Ward 46**	29
Ward 22	6		**Ward 47**	27
Ward 23	15		**Ward 48**	35
Ward 24	18		**Ward 49**	18
Ward 25	6		**Ward 50**	16

CROSSTABS – January 31st Poll

Respondents by Gender

Male	423	47.9%
Female	461	52.1%

Respondents by Age

Age 18 - 30	84	9.5%
Age 31 - 45	239	27.0%
Age 46 - 64	306	34.6%
Age 65 plus	255	28.8%

Respondents by Ward

Ward 1	17		**Ward 26**	11
Ward 2	15		**Ward 27**	15
Ward 3	28		**Ward 28**	23

Ward 4	27		**Ward 29**	18
Ward 5	21		**Ward 30**	9
Ward 6	25		**Ward 31**	6
Ward 7	28		**Ward 32**	19
Ward 8	22		**Ward 33**	20
Ward 9	20		**Ward 34**	23
Ward 10	8		**Ward 35**	5
Ward 11	11		**Ward 36**	11
Ward 12	8		**Ward 37**	19
Ward 13	21		**Ward 38**	22
Ward 14	5		**Ward 39**	30
Ward 15	1		**Ward 40**	16
Ward 16	24		**Ward 41**	22
Ward 17	12		**Ward 42**	17
Ward 18	14		**Ward 43**	19
Ward 19	32		**Ward 44**	24
Ward 20	15		**Ward 45**	13
Ward 21	29		**Ward 46**	18
Ward 22	11		**Ward 47**	28
Ward 23	12		**Ward 48**	20
Ward 24	26		**Ward 49**	26
Ward 25	8		**Ward 50**	10

CROSSTABS – February 7th Poll

Respondents by Gender

Male	451	46.5%
Female	518	53.5%

Respondents by Age

Age 18 – 30	91	9.4%
Age 31 - 45	270	27.9%
Age 46 – 64	357	36.8%

Age 65 plus	251	25.9%

Respondents by Ward

1 Count	19		**26 Count**	17
2 Count	20		**27 Count**	24
3 Count	28		**28 Count**	22
4 Count	31		**29 Count**	20
5 Count	29		**30 Count**	6
6 Count	26		**31 Count**	8
7 Count	24		**32 Count**	31
8 Count	27		**33 Count**	11
9 Count	20		**34 Count**	29
10 Count	9		**35 Count**	14
11 Count	10		**36 Count**	5
12 Count	10		**37 Count**	31
13 Count	8		**38 Count**	13
14 Count	9		**39 Count**	23
15 Count	6		**40 Count**	16
16 Count	25		**41 Count**	23
17 Count	17		**42 Count**	29
18 Count	17		**43 Count**	19
19 Count	36		**44 Count**	19
20 Count	15		**45 Count**	24
21 Count	28		**46 Count**	21
22 Count	8		**47 Count**	30
23 Count	10		**48 Count**	29
24 Count	16		**49 Count**	23
25 Count	18		**50 Count**	16

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CROSSTABS – February 8th Poll

Respondents by Gender

Male	315	43.3%
Female	412	56.7%

Respondents by Age

Age 18 – 30	81	11.2%
Age 31 - 45	196	27.0%
Age 46 – 64	239	32.9%
Age 65 plus	210	28.9%

Respondents by Ward

1 Count	13
2 Count	7
3 Count	19
4 Count	26
5 Count	25
6 Count	22
7 Count	16
8 Count	20
9 Count	16
10 Count	5
11 Count	15
12 Count	3
13 Count	18
14 Count	7
15 Count	7
16 Count	13
17 Count	18
18 Count	19

26 Count	8
27 Count	22
28 Count	16
29 Count	18
30 Count	8
31 Count	4
32 Count	16
33 Count	9
34 Count	24
35 Count	11
36 Count	6
37 Count	15
38 Count	13
39 Count	15
40 Count	12
41 Count	18
42 Count	12
43 Count	17

19 Count	18
20 Count	11
21 Count	22
22 Count	1
23 Count	12
24 Count	14
25 Count	20

44 Count	20
45 Count	11
46 Count	12
47 Count	20
48 Count	23
49 Count	12
50 Count	18

CROSSTABS – February 14th Poll

Respondents by Gender

Male	330	44.8%
Female	406	55.2%

Respondents by Age

Age 18 – 30	77	10.5%
Age 31 - 45	210	28.5%
Age 46 – 64	277	37.6%
Age 65 plus	172	23.4%

Respondents by Ward

1 Count	9
2 Count	12
3 Count	19
4 Count	23
5 Count	27
6 Count	18
7 Count	17
8 Count	21
9 Count	18
10 Count	7

26 Count	4
27 Count	14
28 Count	13
29 Count	22
30 Count	16
31 Count	8
32 Count	15
33 Count	17
34 Count	17
35 Count	5

11 Count	15		**36 Count**	8
12 Count	6		**37 Count**	19
13 Count	21		**38 Count**	9
14 Count	8		**39 Count**	26
15 Count	1		**40 Count**	14
16 Count	11		**41 Count**	12
17 Count	13		**42 Count**	13
18 Count	19		**43 Count**	18
19 Count	25		**44 Count**	10
20 Count	15		**45 Count**	14
21 Count	21		**46 Count**	14
22 Count	6		**47 Count**	28
23 Count	12		**48 Count**	23
24 Count	13		**49 Count**	20
25 Count	12		**50 Count**	8